

KAREN FOLEY: The Student Entrepreneurship Competition was launched recently, and we're excited to be having a few of the judges and academics involved in the programme joining us on the 7th of January to tell us more about how to participate.

We'll talk about how to clearly communicate your business idea and how to create value for your potential customers. We'll also hear from last year's winner about how the 5,000-pound prize has impacted on her small business, which was inspired by her OU degree in childhood and youth studies.

In the meantime, you can get involved in the competition online by visiting the link.

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